



THE ROSE IN HISTORY

Its presence and its perfume from antiquity to the Renaissance, the rose and its poets, the rose queen of perfume.

The Franco-British Society has the pleasure to invite you to an immersive talk on the theme of roses by French luxury perfumes and cosmetics specialist Régine Pasquet.

On Wednesday 8th May 2024 from 18.30 to 20.30

At The Hub, Regent's Park



Since ancient times, the rose has been known for its beauty and fragrance. The queen of flowers, in many civilisations, it carries exceptional symbolic richness.

Present in history, art, literature and especially poetry, the rose is also one of the most beautiful flowers used in perfumery, a true symbol of femininity and love.

Régine Pasquet will take you on a beautiful journey to France, then to England, through the different facets of this unique flower, its history and its symbols.

George Sand, the famous French writer, presented the rose as “the daughter of God and Men”.

This talk will be an immersive experience where we will have the opportunity to smell magnificent rose masterpieces including La Rose Jacqueminot by François Coty.

Please note that the talk will be given in French.

For those interested, a visit of the [Queen Mary's Rose Gardens](#) in Regent's Park will be organised prior to the talk. *Please note that this will be a free visit not a guided tour.*

The talk will be followed by a light dinner and refreshments.

Programme

17.00 – Visit of the Queen Mary's Rose Gardens in Regent's Park (not compulsory) –

Please note that this will be a free visit not a guided tour

18.15 – Welcome at the Hub Regent's Park

18.30 – Talk by Régine Pasquet

19.30 – Light dinner (sandwiches and refreshments)

20.30 – End of visit

Tickets

£35 per person

£25 student rate

Cost include the talk, the light dinner and the transport for the speaker who is travelling from France to host this talk.

Please register your interest by email to info@franco-british-society.org

Joining Instructions:

For the visit of the Queen Mary's Rose Gardens

<https://www.royalparks.org.uk/visit/parks/regents-park-primrose-hill/queen-marys-garden>

Regent's Park

Chester Road

London NW1 4NR

Nearest tubes: Regent's Park or Great Portland Street

For the talk at the Hub Regent's Park

<https://www.royalparks.org.uk/visit/parks/regents-park-primrose-hill/hub>

Regent's Park Road

London NW1 4NU

Nearest tubes: St John's wood, Chalk farm

Walking distance from the Queen Mary's Rose Gardens to the Hub Regent's Park is 12 minutes via the Broad walk.

Régine Pasquet

Born in 8th arrondissement of Paris in 1959, I have devoted my entire career to the world of luxury perfumes and prestigious cosmetics.

Inspired by the refinement of fragrances, I have always had a passion for the history of their brands, their heritage and their products.

Throughout my career, I have had the chance to tell their stories, their olfactory territories, from writings, archives, major scents, for Luxury Groups such as Givenchy at LVMH, Carita at Shiseido and the Coty Group.



Passionate about the world of olfactory notes, I am particularly fascinated by flowers and especially by their Queen: the Rose and its worlds in perfumery.

Young retiree, married with two grown-up daughters and two grand-daughters, I devote myself fully to this passion that drives me: writing and telling beautiful, fragrant stories.